

Literary Literacy of Modern Literature and Ancient Literature in Information Age

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Abstract: China has entered a high information age, in order to adapt to the change of social ecological context in the new period, the development of modern literature and ancient literature is facing great challenges. In order to solve the dilemma of literary development, it is necessary to return to literature itself, advocate the careful reading of classical texts, think from life problems on the basis of understanding the meaning of texts, and further explore the meaning of life. Construct the dialogue with the social reality context, and rebuild the cultural thought in the process of literary reading. The information age brings more convenience, readers can use the network to obtain diversified information resources, so as to cultivate readers' literary literacy.

1. Introduction

The development of modern society promotes the demand of modern people for culture, and promotes the literary literacy of modern people. Through the ancient literature and modern literature reading, promote modern people to cultivate themselves and promote spiritual civilization. In the information age, it promotes the increase of literary reading channels, and readers can obtain more literary resources through the network. The emergence of online reading also changes the restrictions brought by traditional reading. Through the Internet readers are not limited by space and time, as long as there is a wireless network, they can read literary works anytime and anywhere. The information age brings great convenience to readers, and also makes ancient literary works and modern literary works into the public view. The network uncovers the mystery of literary works and draws closer the relationship between readers and literary works. Through literary works, we can also cultivate readers' humanistic literacy, inherit traditional culture, and improve readers' spiritual civilization.

2. Development of Modern Literature and Ancient Literature in Information Age

2.1. Development of Modern Literature

Modern literature belongs to a new form of written expression, under the background of the national disaster, some authors innovate literature. Modern literature advocates the use of straightforward words to express the author's inner thoughts and emotions, but also can deeply reflect the author's expectations for life. Drama, new poetic style, modern novels and so on are the expression carriers of modern literary forms. Throughout the development history of modern literature, the emergence of new forms of literary expression has prompted the emergence of a new mode of thinking innovation in literary creation. Through modern literary reading, to a certain extent, it can effectively innovate the reader's thinking mode, improve literary literacy, and urge readers to use the expression of modern literature to create.

2.2. Development of Ancient Literature

As the representative of Chinese traditional culture, ancient literature, after more than two

thousand years of historical precipitation, the connotation of traditional culture to a certain extent urges readers to get inspiration from knowledge and help readers to understand ancient literary works deeply. With the development of information age, Chinese traditional culture is facing great challenges, especially under the influence of new information, new trend of thought and new idea, cultivating readers' literary literacy has become a major goal of modern education.

3. Analyzing the Literacy of Modern Literature and Ancient Literature from the Background of Information Age

Literature is the product of social civilization. In ancient society, it has strong social and cultural significance when using words to express ideas. From the point of view of the service object, modern literature also has the service and the mass character, the literature works can deeply study and explore the spiritual civilization of the masses, the service object is the social masses, do not have to contact directly with the government and the society. But most of the ancient literary works are related to political and cultural conditions.

The development of the information age, whether ancient literature or modern literature, readers can deeply understand more cultural knowledge through reading accumulation when reading literary works, and then cultivate readers' humanistic literacy. In the ancient literary theory, readers can express their life and emotion by the classics when they create them.

Under the background of the information age, the information network promotes the readers' reading way to increase, which is beneficial to the development of education to a certain extent. Whether it is modern literature or ancient literature, through guiding education, it can effectively improve the readers' humanistic literacy, expand the readers' knowledge, enhance the readers' spiritual civilization, and further enhance the readers' writing ability. The human rights appeal, ecological thought and other elements in literary works are processed again by information network, which can further enhance the value of the times of literary works, promote modern people to accept and understand more easily, enhance modern people's cultural background, enrich spiritual life, and promote the cultural development of society at the same time.



Figure 1 Cultural context

Literature contains humanistic literacy, readers through the analysis of works, can constantly enhance their sense of responsibility. Feel the author's consciousness of worrying about the country and the people from his works, and understand the author's noble feelings of loving the country and loving the people. The traditional virtues of respecting the elders and loving the young and being diligent and frugal in ancient literature, through educational guidance, readers can form correct values. The free spirit expressed in modern literature urges readers to set lofty goals and achieve life goals. With the rapid development of information, literature is the pure land in the heart of modern people, which enriches the effective way of modern people's spiritual civilization.

4. Dilemma between Modern Literature and Ancient Literature in Information Age

4.1. Contradictions Between Modern and Ancient Literature

The history of the development of Chinese literature has a long history, and culture comes from life, but as a form of artistic expression, it is higher than life. At the same time, it should conform to the development of the times and reflect the mood and true feelings of the social masses. However, it should be noted that modern literature should not be divorced from ancient literature, but from the current situation, contemporary literary works are rarely comparable to classical masterpieces, and no poet can compare with Bai Juyi and Li Bai. To enhance the modern humanities literacy, enrich spiritual life. Under the background of information age, the fusion of modern literature and ancient literature is very important. After many times of baptism, the literary context has presented the development situation of mechanization, coupled with the existence of barrier between the modern literary context and literary resources, resulting in the slow development of modern literature. In order to improve the cultural level of modern people and realize the inheritance of traditional culture, the use of information network to popularize cultural teaching and achieve universal reading.



Figure 2 Cultural context

4.2. Cultural Heritage Issues Arising From Network Development

Civilization develops with time, and excellent civilization should not disappear with the passage of time. The origin should not be forgotten in the process of literary innovation. Under the Internet era, the emergence of online novels, promote the emergence of new ways of reading, but also provide a more free creative platform for the author. Modern literature has less inheritance of ancient literary resources, which can not give full play to the role of ancient literature and influence the inheritance of traditional culture.

5. Strategies for Cultivating Modern Literature and Ancient Literature Literacy in the Information Age

5.1. Accelerating the Integration of Modern and Ancient Literature

Under the background of information age, the ancient literature and modern literature are deeply integrated to realize the inheritance of traditional culture. At the same time, it can effectively alleviate the contradiction between ancient literature and modern literature, and further improve the literary literacy of readers through the way of education. In the aspect of literary fusion, through the deep understanding of literary works of different times, the humanistic value is embodied in the works. The information age gives modern writers a freer platform for cultural creation. In order to integrate ancient literature with modern literature, writing standards need to be further stipulated. Colleges and universities should pay attention to the cultivation of comprehensive talents and urge students with higher literary literacy to participate in the creation of literary works. This can not only realize the inheritance of traditional culture, but also cultivate the humanistic literacy of modern readers.

5.2. Reading Literary Works Using Text Reading

The application of text reading in literary works can reduce the influence of fast-paced development on readers in the information age. Thinking about reading around the text, paying attention to the analysis of the work, ensuring that the reader can understand the way of thought and emotion expressed by the author from the work. Cultivate readers' literary literacy, through the interpretation of works of different types of subjects, and finally cultivate the literary context of readers to form the correct cognition of readers. Text reading is a method of reading works, which can make readers understand the works more deeply and avoid single interpretation and affect readers' wrong understanding of literature. In reading works, we should pay more attention to the author's expression and writing purpose. By reading the text carefully, we can further make the readers return to the literature itself, understand the humanistic concept and realize the spiritual inheritance in the process of reading a lot. Modern literature and ancient literature are full of aesthetic sense of art, but also full of life and appeal, so readers should pay attention to text reading in the process of reading, in order to effectively cultivate the reader's humanistic literacy, improve the reader's creative level.

5.3. Three-Dimensional Reading in the Internet Information Age

Through the Internet, literary works can be transformed into images to deepen readers' understanding of literary works. The three-dimensional reading formed in the information age, changing the traditional reading mode and thinking mode, is also a challenge for the teaching of ancient literature and modern literature. Readers can get more three-dimensional literary scene through the network, so as to obtain a more perfect emotional experience. Especially in the process of teaching in colleges and universities, the use of information technology to express the art form. By building a diversified information platform through multimedia, to a certain extent, it can broaden the thinking and imagination space of students. In the teaching of literature, the use of words, images, music and so on, to create a good teaching environment, to promote students to obtain emotional experience. In modern literature, there are film and television resources adapted from classical texts, which can stimulate readers' imagination and enable students to feel the aesthetic feeling in literary works and obtain speculative ability from them by using the way of editing.



Figure 3 Cultural context

6. Concluding Remarks

To sum up, under the background of the information age, it is found from the development of modern literature and ancient literature that in order to improve the literary literacy of readers, the influence of new information and new ideas needs to alleviate the contradiction between modern literature and ancient literature, and solve the cultural and traditional problems caused by the development of network. Therefore, it can speed up the integration of modern literature and ancient literature, and readers use the way of text reading to analyze literary works, and use three-dimensional reading to obtain emotional experience. From this, we can constantly urge readers to

form correct values from the understanding in the works.

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